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Social entrepreneurship is the use of the techniques by startup companies and other entrepreneurs to develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a variety of organizations

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Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. This concept may be applied to a wide range of organizations, which vary in size, aims, and beliefs. For-profit entrepreneurs typically measure performance using business metrics like profit ...

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social entrepreneurship interventions. For the purpose of this paper the term “youth social entrepreneurship” will refer to young people aged 10 to 24. 2. Background 2.1 History of the Field of Social Entrepreneurship While the terms “Social Entrepreneur” and “Social Entrepreneurship” have only come into

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Social entrepreneurs have a unique approach that is both evolutionary and revolutionary, operating in a free market where success is measured not just in financial profit but also in the improvement of the quality of people’s lives. Social entrepreneurs take workable value creation

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Social entrepreneurship explained Social entrepreneurship is a hot topic in public and non-profit management. Organizations everywhere are looking for innovative ways to respond to financial, social, and regulatory pressures. The next generation

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of transformative leaders will be risk takers who know how to face even the biggest challenges using market-driven strategies that get results. This book contains everything students and professionals need to know about the cutting-edge practice of social entrepreneurship. In *Social Entrepreneurship*, you'll learn how to read markets and environments to identify opportunities for entrepreneurial activity. Then, the authors show to convert opportunities into successful ventures: one-time initiatives, ongoing programs and new, mission-driven organizations are all covered. Sector-specific strategies and recommendations guide readers directly to the techniques that will have the biggest impact. Employs an evidence-based approach to help organizations achieve goals more efficiently Offers advice on taking advantage of new technologies and untapped resources using the most current approaches Written by renowned experts in the field of social entrepreneurship Authors Guo and Bielefeld have been instrumental in advancing the study of social entrepreneurship, and they understand the trends and currents in the field. They bring readers up to date and ready them to begin implementing changes that really make a difference. In non-profits and government, leadership is already becoming synonymous with social entrepreneurship, and this book is its foundation.

How can anyone make a difference in a world marked by genocide, civil war, refugee crises, disease epidemics? With conscience, hope, and sweat equity, Dr. Zachary Kaufman and the other contributors to this book have offered aid, created

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organizations serving victims of human rights violations, and learned from setbacks and failures. Their insight into challenges of sustainable fund-raising, organizational design and management, and skepticism about young Western volunteers can inspire and instruct others who hope to address suffering and injustice through initiative, analysis, and commitment. — Martha Minow, Dean of the Faculty of Law and Jeremiah Smith, Jr. Professor of Law, Harvard Law School; Author, *Between Vengeance and Forgiveness: Facing History After Genocide and Mass Violence* — This book makes an all too rare and important point: One of the distinguishing characteristics of social entrepreneurs is the way their actions and their example pave the way for peace. Kaufman gives us multiple examples here to demonstrate that the kind of empathetic leadership exhibited by these social entrepreneurs builds an alternative to conflict and contributes to the stability and security of societies. — Dr. Diana Wells, President, Ashoka — Under the able editorship of Dr. Zachary Kaufman, an upstander in his own right, this pathbreaking book demystifies social entrepreneurship, namely, citizen-inspired initiatives that may have as much potential to overcome the challenges burdening victims of atrocities and other assaults on humankind as social media has demonstrated in revolutionizing how people communicate in the 21st Century. — The Honorable David J. Scheffer, Mayer Brown / Robert A. Helman Professor of Law and Director, Center for International Human Rights, Northwestern University School of Law; former U.S. Ambassador at Large for War Crimes Issues; Author, *All the Missing Souls: A Personal History of the War Crimes Tribunals* — The accounts of

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social entrepreneurs contained in this volume could well inspire a future shortlist for the Nobel Peace Prize. Zachary Kaufman has coupled impressive narratives with compelling analysis in a collection that informs observers but that will also stimulate more young people to take up the challenges of responding to atrocities.!

_ Dr. William A. Schabas, Professor of International Law, Middlesex University (London); Author, *Genocide in International Law: The Crime of Crimes*;

Commissioner, Sierra Leone Truth and Reconciliation Commission ¡This splendid book is more than a primer on social entrepreneurship for human rights in the developing world. It is also a compendium of searing testimony about the immense practical challenges that idealistic changemakers can overcome by dint of their unflagging energy, incandescent visions of humanity and justice, and on-the-ground skills and resourcefulness. Zachary Kaufman has performed a great public service in orchestrating this admirable volume about how hope for the future can be vindicated even under the most unpromising conditions.!

_ Peter H. Schuck, Simeon E. Baldwin Professor Emeritus of Law, Yale Law School ¡At last, a compelling narrative of the recent achievements to address pressing global issues through social entrepreneurship! This book is a tribute to the author's ethical convictions and the generation of innovators that he represents. As Chairman of UNITAID, the first laboratory of innovative financing, I've seen how a small levy on airline tickets can save thousands of lives every year through market solutions. It warms me to see how young thinkers continue to innovate and act to provide global public goods. Pay attention to them!!

_ Philippe Douste-Blazy UN Under

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Secretary-General in charge of Innovative Financing for Development, Chairman of UNITAID and former French minister of foreign affairs "At a time when so many reflexively look to government action as a remedy for today's ills, this valuable book demonstrates the power of social entrepreneurs to take on some of the world's great challenges. Social entrepreneurship is grounded in real-world experience. The projects this book profiles demonstrate the impact of individuals as agents of change _ taking ideas and turning them into action that can help transform entire societies." _ Dr. Arthur C. Brooks, President, The American Enterprise Institute; Author, *Social Entrepreneurship: A Modern Approach to Social Value Creation* "For anyone who doubted one person could change the world or just wondered how to get started, Dr. Kaufman's book is equal parts inspiration and how-to guide. He has lived and studied social entrepreneurship, and provides a serious contribution to the emerging field of social entrepreneurship, particularly as it relates to genocide and other atrocities." _ The Honorable Tom Perriello, former U.S. Congressman; former Special Advisor to the Prosecutor, Special Court for Sierra Leone; Co-Founder, DarfurGenocide.org; current President & CEO, Center for American Progress Action "Social Entrepreneurship in the Age of Atrocities is a welcome contribution to the study of one of the most promising social movements in recent time, the mobilization of engaged citizens, or Upstanders, in the face of mass atrocities around the world. Zachary Kaufman incisively investigates how social entrepreneurs are taking on tough issues including conflict prevention and transitional justice, and presents practical lessons learned from the perspective of

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activists on the ground. | _ John Prendergast, Co-Founder, Enough Project, Center for American Progress; former Director for African Affairs, U.S. National Security Council; Co-Author, *Unlikely Brothers: Our Story of Adventure, Loss, and Redemption*; Co-Author, *Not on Our Watch: The Mission to End Genocide in Darfur and Beyond* | *Social Entrepreneurship in the Age of Atrocities* interweaves two critical movements: social entrepreneurship and human rights. Kaufman is one of the first to explore these intersections in a powerfully informative way. He and his fellow social entrepreneurs provide concrete examples of, and offer practical advice about, the power of ordinary people to confront one of the most intractable problems: mass atrocities. Kaufman demonstrates how we can all be "upstanders" in the face of such conflicts. | _ Mark Hanis, Co-Founder & Board member of United to End Genocide (formerly Save Darfur / Genocide Intervention Network); Ashoka Fellow; Echoing Green Fellow | Dr. Kaufman's book is a huge addition to the field, and his focus [on atrocities] is spot on. Looking at social entrepreneurship through the lens offered in this book will provide the field with new insights and inspiration. Bravo! | _ Peter Brinckerhoff, author of *Smart Stewardship for Nonprofits: Making the Right Decision in Good Times and Bad* and *Social Entrepreneurship: The Art of Mission-Based Venture Development* | *Social Entrepreneurship in the Age of Atrocities* deftly outlines how young global peace entrepreneurs are successfully fostering smart and agile solutions to some of the world's most intractable problems. Gone are the tired images of doves and peace signs, rightfully replaced with laptops and smart phones. This is a must read for all young leaders who strive

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to have real impact in their careers, as well as the old guard if they care not to be left behind by the winds of change. _ Cameron M. Chisholm, Founder and President, International Peace & Security Institute

ïIn an age of austerity, with governments and international organizations limited in their capacity to address atrocities, Dr. Zachary Kaufman's book is a timely reminder of the power of social entrepreneurs to effect critical change. But this is no romantic account of the ability of inspired individuals to make a difference after mass conflict. As an insiders' view of entrepreneurship, this book gives a warts-and-all account of the personal, political, social, and economic challenges that must be overcome and the energy, risk-taking, and good fortune required to achieve even modest results. Highlighting the crucial work of social entrepreneurs, this collection also provides a necessary critique of the failures of governments and international bodies such as the UN to respond coherently to the challenges of post-conflict societies. _ Dr. Phil Clark, Lecturer in Comparative and International Politics, School of Oriental and African Studies, University of London; Co-Founder, Oxford Transitional Justice Research, University of Oxford; Author, *The Gacaca Courts, Post-Genocide Justice and Reconciliation in Rwanda: Justice Without Lawyers*; Co-Editor, *After Genocide: Transitional Justice, Post-Conflict Reconstruction, and Reconciliation in Rwanda and Beyond*

ïSocial Entrepreneurship in the Age of Atrocities is a bold work of definition and analyses. It presents both concepts and histories _ focused on individuals and groups _ in response to mass violence and atrocities. This significant study, edited by Zachary Kaufman, is a work of clarification and inspiration. _ Dr. Judith S.

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Goldstein, Founder and Executive Director, Humanity in Action ¡This book is nothing less than an antidote against despondency. In and of itself an innovation, Dr. Zachary Kaufman's collection of personal narratives by change agents reveals a pattern of how people are bringing light to areas where there seems to be nothing but darkness. The remarkably simple recipe of these social entrepreneurs is to take a good dose of caring, add an innovative solution, and finally knead the project through the phases of iterative testing and growth until impact is achieved. Finally we have in this book an addition to the ever-growing library of literature on human rights and atrocities that is not a call to arms or a cry of accusatory indignation, but a cheerful invitation to roll up one's sleeves. _ Dr. Fernande Raine, Social Innovation Leader, Innosight; former Senior Team Member, Ashoka; former management consultant, McKinsey & Company; former Executive Director, Carr Center for Human Rights Policy, John F. Kennedy School of Government, Harvard University ¡Dr. Zachary Kaufman provides powerful lessons for anyone committed to preventing atrocities, ending conflicts, building peace, and fostering systematic and sustainable positive social change. The compelling and honest first-hand accounts by leading social entrepreneurs working in diverse sectoral areas help ground the field by providing unique insight into the many opportunities, successes, and challenges encountered through the difficult task of change making. This powerful text will inspire many young people and others to take action and work hard in pursuing innovative ways to address some of the most complex, seemingly intractable problems facing the world today. This book should

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be required reading for anyone seeking to positively impact the world, one step at a time. | _ Dr. Craig Zelizer, Associate Director, Conflict Resolution Program, Georgetown University; Founder, Peace and Collaborative Development Network | Zachary Kaufman's new book expands the term social entrepreneur to include human rights advocates _ in this instance, young people from the Global North, who have chosen to speak out, stand up, and intervene in the complex contexts of war, atrocity, and civil conflict. Kaufman's provocative book includes case studies that will help challenge prevailing definitions of this emerging field as it explores how, where, and why social entrepreneurs are engaging with the intersection of geo-politics, international law, and social change. | _ Kavita N. Ramdas, Executive Director, Program on Social Entrepreneurship, Stanford University; former President & CEO, Global Fund for Women Social Entrepreneurship in the Age of Atrocities provides crucial insight into social entrepreneurship from visionaries in the field as well as other experienced practitioners and renowned theorists. While this book focuses on social entrepreneurship as it relates to genocide and other atrocities, the experiences and lessons learned also apply to additional critical social, economic, legal and political problems such as healthcare, development, education and literacy. The authors in this book address the clear need for further examination of social entrepreneurship. They discuss the challenges, obstacles and opportunities of the field and lend new insight to the concept, history and methodologies of social entrepreneurship. The book profiles case studies based on some of the most innovative and effective social enterprises addressing atrocities,

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including the National Vision for Sierra Leone, Asylum Access, the Kigali Public Library, Indego Africa, Generation Rwanda, Orphans Against AIDS, Americans for Informed Democracy, and Children of Abraham. Social Entrepreneurship in the Age of Atrocities will inform, instruct and build the community of social entrepreneurs. This unique, essential collection of first-hand accounts is an inspiring and informative addition to the evolving social entrepreneurship literature. It will be of particular interest to social entrepreneurs; students, scholars and practitioners of business, management, public policy, social policy and development studies; anyone with a philanthropic mindset; and all those who are invested in creating and maintaining a socially responsible, accountable world.

Entrepreneurship is the process of designing, launching and managing a business. The concept of entrepreneurship may be extended to encompass the capacity to identify a business opportunity, acquire and deploy the necessary resources to develop and manage a venture with the associated risks. Most entrepreneurial ventures often start as a small business with the owner alone managing operations, or involving a small team of employees. These small businesses offer an innovative service, process or product. An entrepreneurship is successful if there are situations or opportunities for combining resources to generate profit, and people and resources are efficiently organized. Entrepreneurship can extend in scope from for-profit businesses to social entrepreneurship. It may also range in scale from solo and part-time projects, to large-scale initiatives involving the

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Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors PowerPoint slides Instructor's manual Multiple-choice questions For Students Extra illustrative cases Web links Links to video

This contributed volume features state-of-the-art research from ten different countries on implementation, institutionalization and the future prospects of social entrepreneurship. This volume aims at bringing together research that considers the context of economy, politics and cultural issues combining with the needs of social and human development. By conceptualizing the notion of social entrepreneurship and societal entrepreneurship, this volume aims to disseminate the numerous streams of research and theory of social entrepreneurship to educators, libraries, scholars, non-profit researchers, public policy makers, practitioners, undergraduate and graduate students, and any organization or person interested in staying abreast of advances in this area. It is also an important reference book for teachers, students and faculty interested in conducting research or teaching social entrepreneurship.

Entrepreneurship is the capability to be an entrepreneur. Beyond that idea is an ideology that a person's business actions result in industrial growth or technical advances, making that person a leader in the economic world. The contributors to this latest volume in the Praxiology Series, now available in paperback, are united

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in claiming that resourcefulness is a characteristic of people who take effective action, and that effectiveness is dependent on good, ethical purposes. The wide-angle definition of entrepreneurship presented in this volume demands that people and organizations engage in more than simple self-interest, but also display awareness of the prospects for wider growth and advances resulting from their decisions. In a period of financial crisis caused by irresponsible behavior by eminent would-be "entrepreneurs" the significance of this perspective should be evident. The editors claim that growth, not stagnation, advantage, not decline, are irreversible traits of business activity. This is why the very concept of entrepreneurship calls for values and responsibility—even more than in the past. The contributors develop the idea of entrepreneurship from both theoretical approaches religious and practical, or applied perspectives. This inter- and multidisciplinary approach offers readers a chance to rebuild trust in entrepreneurship.

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